

Publisher's Statement

6 months ended June 30, 2023, Subject to Audit

Annual Frequency: 6 times/year

Field Served: Articles written by archaeologists and edited for the general public, archaeology enthusiasts, and those interested in anthropology, ancient cultures and related fields.

Published by: Archaeological Institute of America

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
177,354	11,392	188,746	190,000	-1,254

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Jan/Feb	171,263	8,683	179,946				179,946	12,610	33	12,643	183,873	8,716	192,589
Mar/Apr	171,553	8,449	180,002				180,002	10,500	18	10,518	182,053	8,467	190,520
May/Jun	164,382	7,731	172,113				172,113	11,000	16	11,016	175,382	7,747	183,129
Average	169,066	8,288	177,354				177,354	11,370	22	11,392	180,436	8,310	188,746

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	168,785	8,288	177,073	93.8
Partnership Deductible Subscriptions	281		281	0.1
Total Paid Subscriptions	169,066	8,288	177,354	94.0
Verified Subscriptions				
Total Paid & Verified Subscriptions	169,066	8,288	177,354	94.0
Single Copy Sales				
Single Issue	11,370	22	11,392	6.0
Total Single Copy Sales	11,370	22	11,392	6.0
Total Paid & Verified Circulation	180,436	8,310	188,746	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2022	225,000	229,460	229,460		
6/30/2021	225,000	234,283	233,327	956	0.4

Visit auditedmedia.com Media Intelligence Center for audit reports

PRICES

	Suggested Retail Prices	Average Price(1)
Single Copy	\$5.99	
Subscription	\$29.95	
Average Subscription Price Annualized (2)		\$21.30
Average Subscription Price per Copy		\$3.55

(1) Represents subscriptions for the 6 month period ended June 30, 2023

(2) Based on the following issue per year frequency: 6

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Rate Base by Issue
Circulation by Regional, Metro & Demographic Editions
Geographic Data
Trend Analysis

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 5,991

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: Archaeological Institute of America
Archaeology Magazine, published by Archaeological Institute of America * 36-36 33rd Street * Long Island City, NY 11106

KEVIN MULLEN
Director, Circulation and Fulfillment
P: 718.472.3050 * URL: www.archaeology.org
Established: 1948

KEVIN QUINLAN
Publisher
AAM Member since: 1983