

ARCHAEOLOGY

ONLINE SPECIFICATIONS

- File Format:** Ads should be supplied in .jpg or .gif format
File Size: Maximum 250K
Resolution: Ads should be at a resolution of 72 pixels per inch
Address: Please e-mail ads to webmaster@archaeology.org;
cc: advertising@archaeology.org
Materials Date: 2 weeks prior to online placement.

ONLINE SPECIFICATIONS

ARCHAEOLOGY magazine (www.archaeology.org)

Leaderboard 728px x 90px

Box 300px x 250px

** Please provide both versions for your ad placement

Archaeological Institute of America (www.archaeological.org)

Banner 250px x 425px (desktop) / 320px x 100px (mobile)

** Please provide both versions for your ad placement

Email Blast

Format in HTML including complete html codes and images.
Images should be in .jpg or .gif format Approximately 100 words,
any number of links desired and 3-5 images. Try to avoid text
that could be perceived as spam.

E-UPDATE NEWSLETTER:

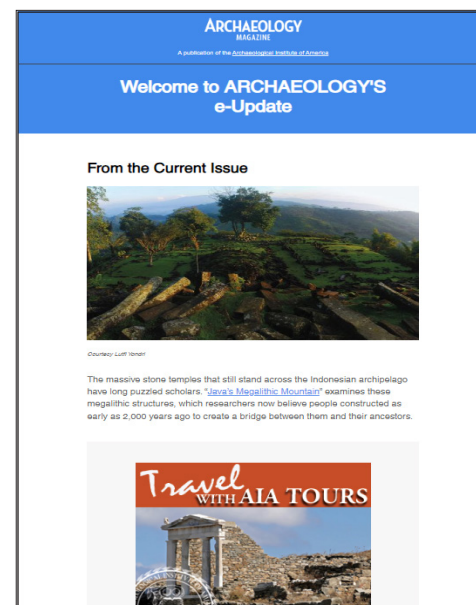
Archaeology magazine: 300px x 250px (Box)

Archaeological Institute of America 504px x 160px (banner)

*Please Include URL

ADVERTISING POLICY

Advertisements for the sale of antiquities are not accepted.



Materials Production Contact:
Kevin Mullen
857.305.9353
materials@archaeology.org

Archaeology Magazine
36-36 33rd Street, Suite 301
Long Island City, NY 11106 Main:
718.472.3050 Fax: 857.233.4270